Monthly Indicators

A RESEARCH TOOL PROVIDED BY THE UTAH ASSOCIATION OF REALTORS®



March 2015

All expectations in 2015 are for a healthy and energetic selling season. National stories have been highlighting an increase in new construction sales and pending sales, but national stories are not always readily applied to the local scene. All the same, if ever there was a year to list or purchase a home, wider economic factors seem to indicate that this is the one.

New Listings in the state of Utah increased 3.0 percent to 6,591. Pending Sales were up 30.7 percent to 5,143. Inventory levels fell 14.8 percent to 17,332 units.

Prices continued to gain traction. The Median Sales Price increased 4.8 percent to \$220,000. Days on Market was down 11.4 percent to 67 days. Sellers were encouraged as Months Supply of Inventory was down 21.6 percent to 4.7 months.

On average, more people are employed and making more money than they were at this time last year. The jobs picture, as a whole, looks promising. Employment drives home-buying activity, so it is ever critical to watch labor statistics as a key indicator for the residential real estate market. Coupled with the mostly positive jobs picture, it is widely expected that mortgage rates will remain as they are for at least the first six months of the year.

Quick Facts

+ 26.8%	+ 4.8%	- 14.8%
Change in	Change in	Change in
Closed Sales	Median Sales Price	Inventory

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Market Overview

Key market metrics for the current month and year-to-date figures.



Key Metrics	Historical Sparklines	3-2014	3-2015	+/-	YTD 2014	YTD 2015	+/-
New Listings	3-2012 3-2013 3-2014 3-2015	6,396	6,591	+ 3.0%	16,340	17,162	+ 5.0%
Pending Sales	3-2012 3-2013 3-2014 3-2015	3,934	5,143	+ 30.7%	9,943	12,647	+ 27.2%
Closed Sales	3-2012 3-2013 3-2014 3-2015	3,241	4,108	+ 26.8%	8,069	9,437	+ 17.0%
Days on Market Until Sale	3-2012 3-2013 3-2014 3-2015	76	67	- 11.4%	78	73	- 6.6%
Median Sales Price	3-2012 3-2013 3-2014 3-2015	\$210,000	\$220,000	+ 4.8%	\$207,000	\$217,500	+ 5.1%
Average Sales Price	3-2012 3-2013 3-2014 3-2015	\$264,310	\$275,464	+ 4.2%	\$263,500	\$271,876	+ 3.2%
Percent of Original List Price Received	3-2012 3-2013 3-2014 3-2015	95.6%	96.3%	+ 0.7%	95.3%	95.8%	+ 0.5%
Housing Affordability Index	3-2012 3-2013 3-2014 3-2015	147	142	- 3.6%	149	144	- 3.9%
Inventory of Homes for Sale	3-2012 3-2013 3-2014 3-2015	20,336	17,332	- 14.8%			
Months Supply of Homes for Sale	3-2012 3-2013 3-2014 3-2015	6.0	4.7	- 21.6%			

New Listings

March

A count of the properties that have been newly listed on the market in a given month.

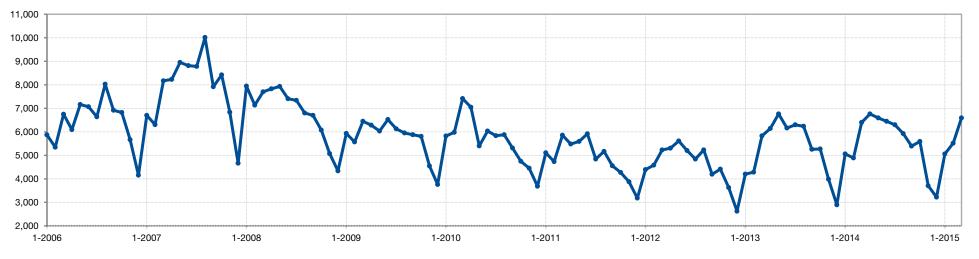


6,396 6,591 5,825 16,340 14,306 14,306 +9.8% +3.0% 2013 2014

Year To Date

Month	Prior Year	Current Year	+/-
April	6,137	6,761	+10.2%
Мау	6,762	6,589	-2.6%
June	6,160	6,445	+4.6%
July	6,296	6,294	-0.0%
August	6,232	5,922	-5.0%
September	5,257	5,390	+2.5%
October	5,266	5,587	+6.1%
November	3,982	3,707	-6.9%
December	2,893	3,221	+11.3%
January	5,058	5,058	0.0%
February	4,886	5,513	+12.8%
March	6,396	6,591	+3.0%
12-Month Avg	5,444	5,590	+2.7%

Historical New Listing Activity



17,162

+5.0%

2015

Pending Sales

A count of the properties on which contracts have been accepted in a given month.

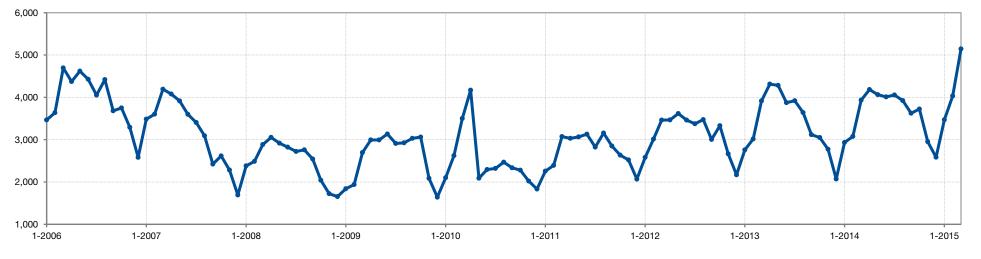


March Year To Date 5,143 3,917 3,934 +0.4% +30.7% 2013 2014 2015

		12,647	
9,692	9,943		
	+2.6%	+27.2%	
 2013	2014	2015	I

Month	Prior Year	Current Year	+/-
April	4,312	4,183	-3.0%
Мау	4,284	4,063	-5.2%
June	3,873	4,010	+3.5%
July	3,921	4,056	+3.4%
August	3,640	3,922	+7.7%
September	3,118	3,625	+16.3%
October	3,049	3,722	+22.1%
November	2,776	2,952	+6.3%
December	2,070	2,584	+24.8%
January	2,932	3,471	+18.4%
February	3,077	4,033	+31.1%
March	3,934	5,143	+30.7%
12-Month Avg	3,416	3,814	+11.7%

Historical Pending Sales Activity



Closed Sales

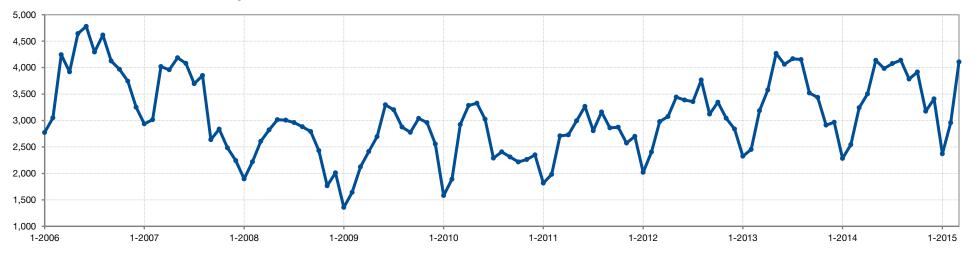
A count of the actual sales that have closed in a given month.



March Year To Date 4,108 7,965 8,069 4,108 7,965 4,069 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 4,108 7,965 4,069 7,965 4,108 7,966 4,108 7,966

Month	Prior Year	Current Year	+/-
April	3,577	3,501	-2.1%
Мау	4,266	4,137	-3.0%
June	4,061	3,983	-1.9%
July	4,167	4,077	-2.2%
August	4,151	4,139	-0.3%
September	3,521	3,782	+7.4%
October	3,437	3,918	+14.0%
November	2,914	3,177	+9.0%
December	2,967	3,407	+14.8%
January	2,283	2,370	+3.8%
February	2,545	2,959	+16.3%
March	3,241	4,108	+26.8%
12-Month Avg	3,428	3,630	+6.9%

Historical Closed Sales Activity



9,437

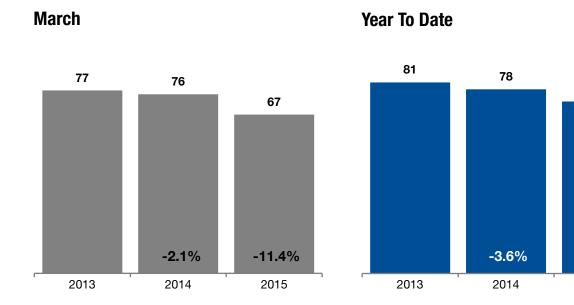
+17.0%

2015

Days on Market Until Sale

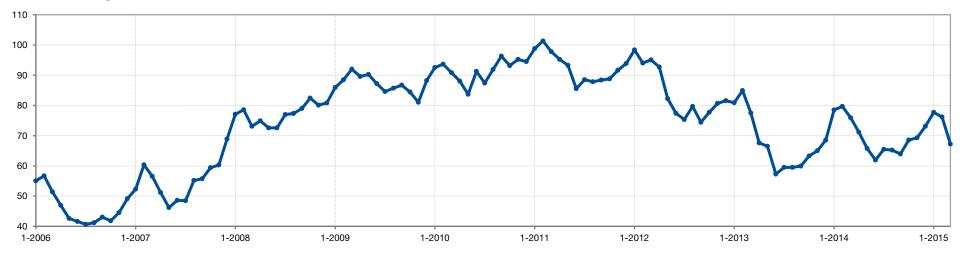
Average number of days between when a property is listed and when an offer is accepted in a given month.





Month	Prior Year	Current Year	+/-
April	68	71	+5.2%
Мау	66	66	-1.1%
June	57	62	+8.2%
July	59	65	+10.1%
August	60	65	+9.6%
September	60	64	+6.7%
October	63	69	+8.4%
November	65	69	+6.6%
December	69	73	+6.7%
January	78	78	-1.0%
February	80	76	-4.4%
March	76	67	-11.4%
12-Month Avg	66	68	+3.8%

Historical Days on Market Until Sale



73

-6.6%

2015

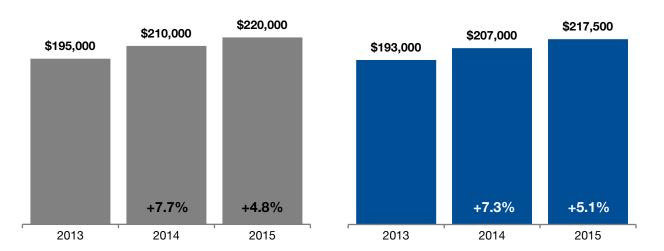
Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.



March





Month	Prior Year	Current Year	+/-
April	\$200,000	\$209,000	+4.5%
Мау	\$210,000	\$215,000	+2.4%
June	\$212,000	\$215,000	+1.4%
July	\$212,941	\$219,000	+2.8%
August	\$214,900	\$220,000	+2.4%
September	\$209,000	\$210,000	+0.5%
October	\$206,000	\$218,000	+5.8%
November	\$208,500	\$220,000	+5.5%
December	\$210,000	\$222,131	+5.8%
January	\$203,000	\$215,000	+5.9%
February	\$209,000	\$215,000	+2.9%
March	\$210,000	\$220,000	+4.8%
12-Month Med	\$209,500	\$216,400	+3.3%

\$230,000 \$220,000 \$210,000 \$200,000 \$190,000 \$180,000 \$170,000 \$160,000 1-2006 1-2007 1-2008 1-2009 1-2010 1-2011 1-2012 1-2013 1-2014 1-2015

Historical Median Sales Price

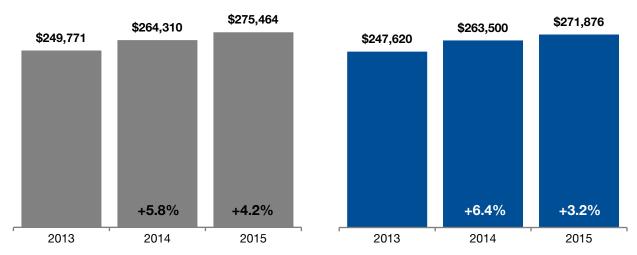
Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



March





Month	Prior Year	Current Year	+/-
April	\$251,629	\$263,194	+4.6%
Мау	\$261,892	\$264,463	+1.0%
June	\$256,037	\$262,563	+2.5%
July	\$258,912	\$261,529	+1.0%
August	\$267,765	\$269,815	+0.8%
September	\$273,031	\$263,833	-3.4%
October	\$255,556	\$277,802	+8.7%
November	\$254,517	\$281,605	+10.6%
December	\$258,685	\$274,863	+6.3%
January	\$259,258	\$278,299	+7.3%
February	\$266,283	\$261,757	-1.7%
March	\$264,310	\$275,464	+4.2%
12-Month Avg	\$260,697	\$269,233	+3.3%

\$300,000 \$290,000 \$280,000 \$270,000 \$260,000 \$250,000 \$240,000 \$230,000 \$220,000 \$210,000 1-2006 1-2007 1-2008 1-2009 1-2010 1-2011 1-2012 1-2013 1-2014 1-2015

Historical Average Sales Price

Percent of Original List Price Received

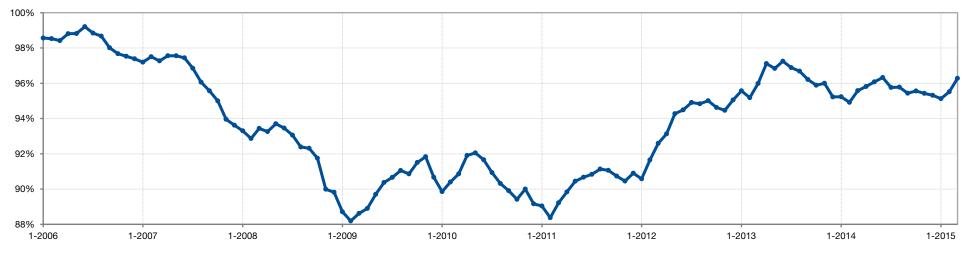
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



March Year To Date 96.0% 96.3% 95.6% 95.8% 95.6% 95.3% +0.5% -0.4% +0.7% -0.4% 2013 2013 2014 2015 2014 2015

Month	Prior Year	Current Year	+/-
April	97.1%	95.8%	-1.3%
Мау	96.8%	96.1 %	-0.8%
June	97.2%	96.3%	-1.0%
July	96.9%	95.8%	-1.2%
August	96.7%	95. 8%	-0.9%
September	96.2%	95.4%	-0.8%
October	95.9%	95.6%	-0.3%
November	96.0%	95.4%	-0.6%
December	95.2%	95.3%	+0.1%
January	95.2%	95.1%	-0.1%
February	94.9%	95.5%	+0.6%
March	95.6%	96.3 %	+0.7%
12-Month Avg	96.3%	95.7%	-0.6%

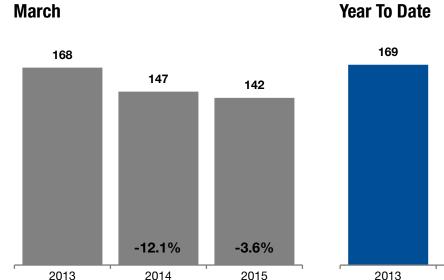
Historical Percent of Original List Price Received



Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

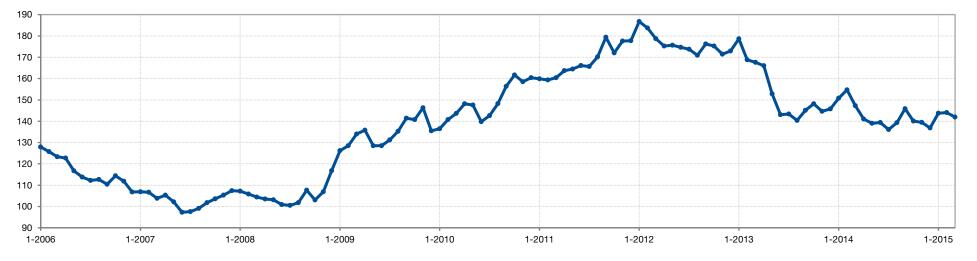




	169				
2		149		144	
%		-11.8%		-3.9%	
5	2013	2014	1	2015	

Month	Prior Year	Current Year	+/-
April	166	141	-15.0%
Мау	153	139	-9.0%
June	143	139	-2.5%
July	143	136	-5.0%
August	140	139	-0.7%
September	145	146	+0.5%
October	148	140	-5.4%
November	145	139	-3.6%
December	146	137	-6.1%
January	151	144	-4.6%
February	155	144	-6.9%
March	147	142	-3.6%
12-Month Avg	148	141	-5.2%

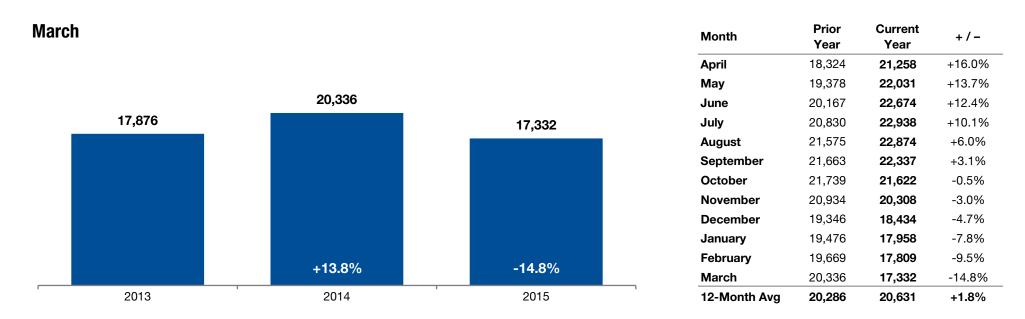
Historical Housing Affordability Index



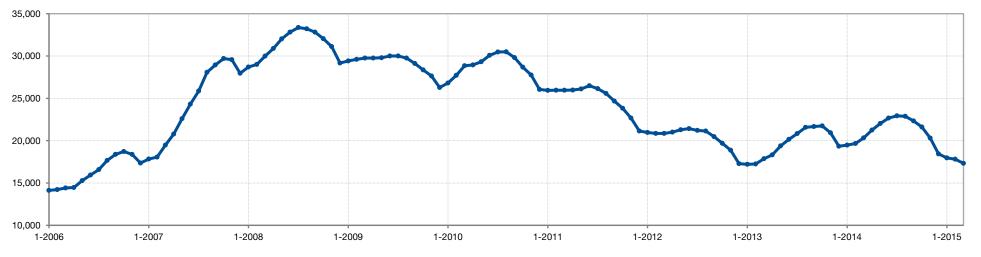
Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.





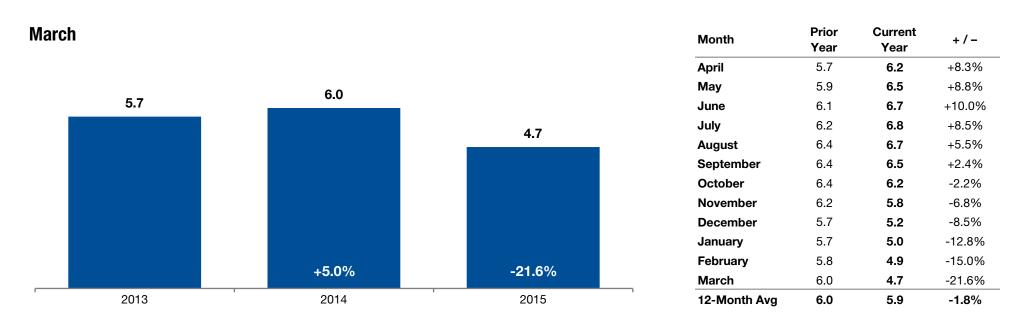
Historical Inventory of Homes for Sale



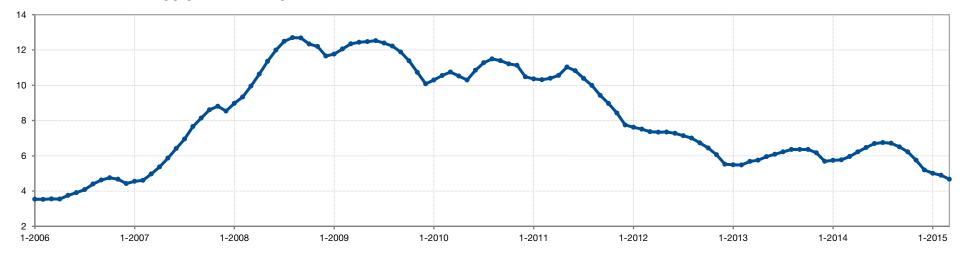
Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





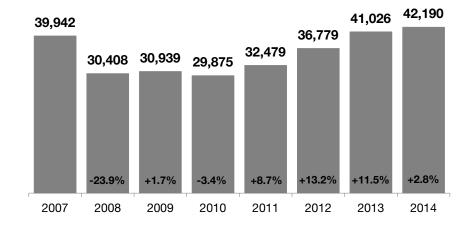
Historical Months Supply of Inventory



Annual Review

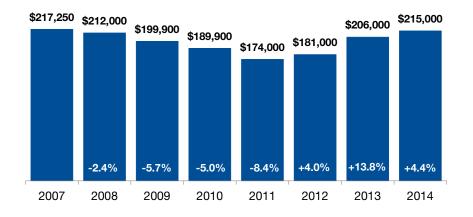
Historical look at key market metrics for the overall region.



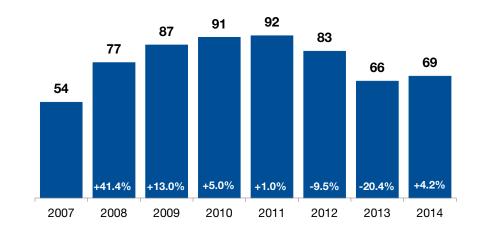


Closed Sales

Median Sales Price



Days on Market Until Sale



Percent of Original List Price Received

