Monthly Indicators

A RESEARCH TOOL PROVIDED BY THE UTAH ASSOCIATION OF REALTORS®



July 2015

According to the U.S. Census, homeownership is at 63.4 percent for the second quarter of 2015, down 1.3 percent from the second quarter of 2014. This is the lowest rate of homeownership since 1967. To put that in greater context, homeownership peaked at 69.2 percent in 2004, and the 50-year average is 65.3 percent. Although the data may be indicating otherwise on a macro level, mortgage applications have kept REALTORS® busy through summer.

New Listings in the state of Utah increased 2.9 percent to 6,473. Pending Sales were up 18.8 percent to 4,819. Inventory levels fell 20.7 percent to 18,275 units.

Prices continued to gain traction. The Median Sales Price increased 6.4 percent to \$233,000. Days on Market was down 25.8 percent to 49 days. Sellers were encouraged as Months Supply of Inventory was down 32.4 percent to 4.6 months.

Ever since the Great Recession ended in about June 2009, the market has strengthened to once again become a cornerstone of the national economy. Better lending standards, lower oil prices and higher wages are a few of the catalysts for positive change. Many trends continue to reveal a stable housing market. Federal Reserve Chair, Janet Yellen, has predicted a fine-tuning of monetary policy by the end of the year. It is widely believed that interest rates will go up before the year is over, an indicator that the housing market is ready for such a move.

Quick Facts

| + 23.1% | + 6.4% | - 20.7% |
|--------------|--------------------|-----------|
| Change in | Change in | Change in |
| Closed Sales | Median Sales Price | Inventory |

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Market Overview

Key market metrics for the current month and year-to-date figures.

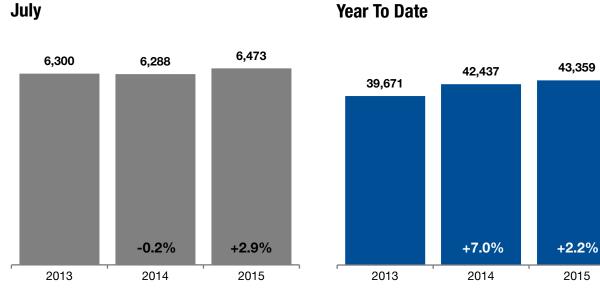


| Key Metrics | Historical Sparklines | 7-2014 | 7-2015 | +/- | YTD 2014 | YTD 2015 | +/- |
|--|-----------------------------|-----------|-----------|---------|-----------|-----------|---------|
| New Listings | 7-2012 7-2013 7-2014 7-2015 | 6,288 | 6,473 | + 2.9% | 42,437 | 43,359 | + 2.2% |
| Pending Sales | 7-2012 7-2013 7-2014 7-2015 | 4,056 | 4,819 | + 18.8% | 26,267 | 31,984 | + 21.8% |
| Closed Sales | 7-2012 7-2013 7-2014 7-2015 | 4,076 | 5,018 | + 23.1% | 23,773 | 28,682 | + 20.6% |
| Days on Market Until Sale | 7-2012 7-2013 7-2014 7-2015 | 66 | 49 | - 25.8% | 70 | 60 | - 14.3% |
| Median Sales Price | 7-2012 7-2013 7-2014 7-2015 | \$219,000 | \$233,000 | + 6.4% | \$212,009 | \$226,700 | + 6.9% |
| Average Sales Price | 7-2012 7-2013 7-2014 7-2015 | \$261,413 | \$286,306 | + 9.5% | \$263,162 | \$279,429 | + 6.2% |
| Percent of Original List Price Received | 7-2012 7-2013 7-2014 7-2015 | 95.8% | 97.3% | + 1.6% | 95.8% | 96.7% | + 0.9% |
| Housing Affordability Index | 7-2012 7-2013 7-2014 7-2015 | 136 | 136 | 0.0% | 141 | 140 | - 0.7% |
| Inventory of Homes for Sale | 7-2012 7-2013 7-2014 7-2015 | 23,036 | 18,275 | - 20.7% | | | |
| Months Supply of Homes for Sale | 7-2012 7-2013 7-2014 7-2015 | 6.8 | 4.6 | - 32.4% | | | |

New Listings

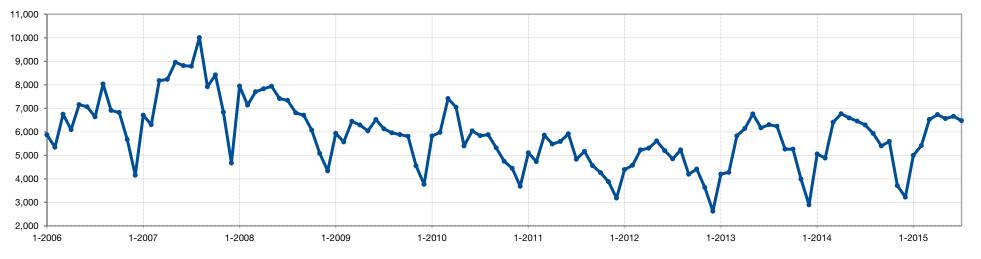
A count of the properties that have been newly listed on the market in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| August | 6,234 | 5,928 | -4.9% |
| September | 5,259 | 5,396 | +2.6% |
| October | 5,265 | 5,586 | +6.1% |
| November | 3,980 | 3,713 | -6.7% |
| December | 2,895 | 3,219 | +11.2% |
| January | 5,058 | 4,996 | -1.2% |
| February | 4,881 | 5,412 | +10.9% |
| March | 6,404 | 6,522 | +1.8% |
| April | 6,764 | 6,731 | -0.5% |
| Мау | 6,591 | 6,565 | -0.4% |
| June | 6,451 | 6,660 | +3.2% |
| July | 6,288 | 6,473 | +2.9% |
| 12-Month Avg | 5,506 | 5,600 | +1.7% |

Historical New Listing Activity



Pending Sales

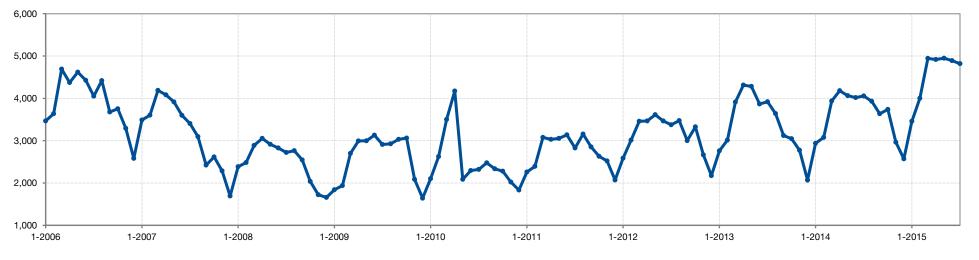
A count of the properties on which contracts have been accepted in a given month.



Year To Date July 31,984 4,819 26,068 26,267 4,056 3,918 +3.5% +18.8% +0.8% +21.8% 2013 2014 2013 2014 2015 2015

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| August | 3,642 | 3,931 | +7.9% |
| September | 3,121 | 3,635 | +16.5% |
| October | 3,047 | 3,737 | +22.6% |
| November | 2,775 | 2,963 | +6.8% |
| December | 2,068 | 2,569 | +24.2% |
| January | 2,937 | 3,458 | +17.7% |
| February | 3,078 | 4,004 | +30.1% |
| March | 3,937 | 4,944 | +25.6% |
| April | 4,179 | 4,917 | +17.7% |
| Мау | 4,062 | 4,949 | +21.8% |
| June | 4,018 | 4,893 | +21.8% |
| July | 4,056 | 4,819 | +18.8% |
| 12-Month Avg | 3,410 | 4,068 | +19.3% |

Historical Pending Sales Activity



Closed Sales

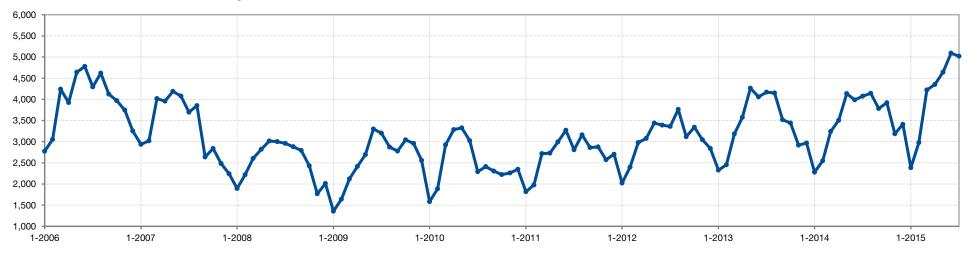
A count of the actual sales that have closed in a given month.



July Year To Date 5,018 4,171 4,076 23,773 4,076 +23.1% 2013 2014 2015 2013 2014

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| August | 4,149 | 4,143 | -0.1% |
| September | 3,518 | 3,784 | +7.6% |
| October | 3,441 | 3,918 | +13.9% |
| November | 2,917 | 3,187 | +9.3% |
| December | 2,967 | 3,410 | +14.9% |
| January | 2,281 | 2,384 | +4.5% |
| February | 2,549 | 2,980 | +16.9% |
| March | 3,242 | 4,221 | +30.2% |
| April | 3,504 | 4,349 | +24.1% |
| Мау | 4,134 | 4,640 | +12.2% |
| June | 3,987 | 5,090 | +27.7% |
| July | 4,076 | 5,018 | +23.1% |
| 12-Month Avg | 3,397 | 3,927 | +15.4% |

Historical Closed Sales Activity



28,682

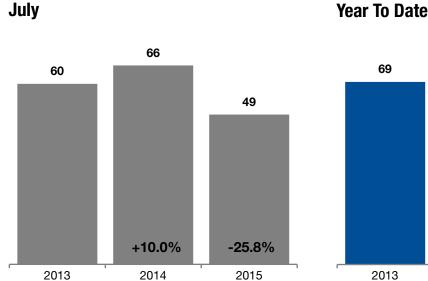
+20.6%

2015

Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.

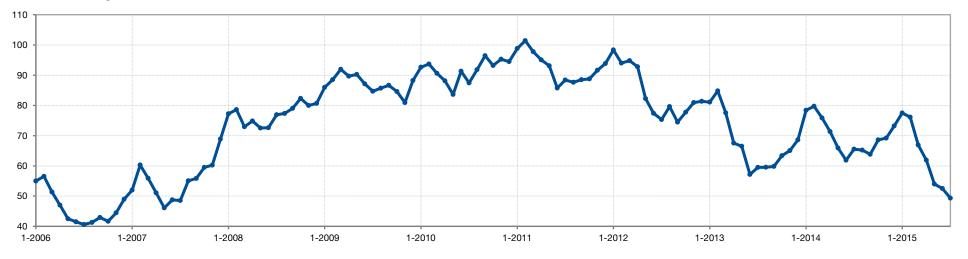




| | 69 | 70 | |
|---|------|-------|--------|
| | | | 60 |
| | | | |
| | | | |
| | | | |
| | | | |
| % | | +1.4% | -14.3% |
| | 2013 | 2014 | 2015 |

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| August | 60 | 65 | +8.3% |
| September | 60 | 64 | +6.7% |
| October | 63 | 69 | +9.5% |
| November | 65 | 69 | +6.2% |
| December | 69 | 73 | +5.8% |
| January | 78 | 77 | -1.3% |
| February | 80 | 76 | -5.0% |
| March | 76 | 67 | -11.8% |
| April | 71 | 62 | -12.7% |
| Мау | 66 | 54 | -18.2% |
| June | 62 | 53 | -14.5% |
| July | 66 | 49 | -25.8% |
| 12-Month Avg | 67 | 63 | -6.0% |

Historical Days on Market Until Sale



Median Sales Price

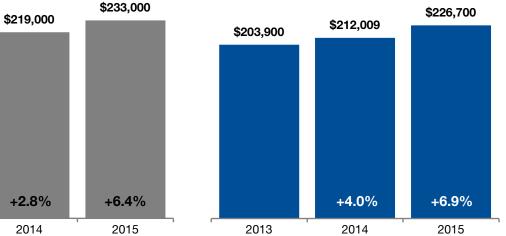
July

Median price point for all closed sales, not accounting for seller concessions, in a given month.



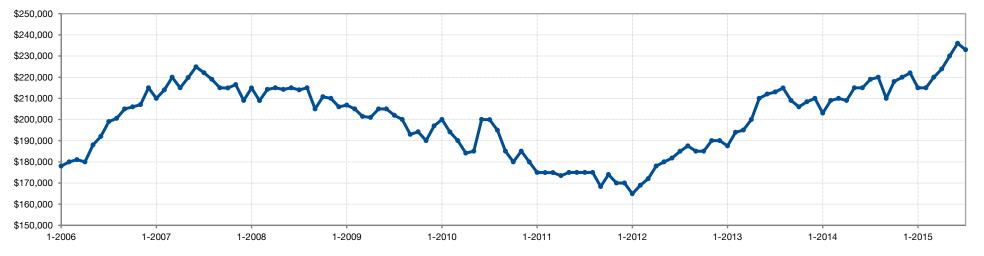
\$233,000 \$219,000 \$213,000 +2.8% +6.4% 2013 2014 2015

Year To Date



| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|-------|
| August | \$214,900 | \$220,000 | +2.4% |
| September | \$209,000 | \$210,000 | +0.5% |
| October | \$206,000 | \$217,900 | +5.8% |
| November | \$208,400 | \$220,000 | +5.6% |
| December | \$210,000 | \$222,000 | +5.7% |
| January | \$203,000 | \$215,000 | +5.9% |
| February | \$209,000 | \$215,000 | +2.9% |
| March | \$210,000 | \$220,000 | +4.8% |
| April | \$209,000 | \$223,900 | +7.1% |
| Мау | \$215,000 | \$230,000 | +7.0% |
| June | \$215,000 | \$236,000 | +9.8% |
| July | \$219,000 | \$233,000 | +6.4% |
| 12-Month Med | \$210,682 | \$223,900 | +6.3% |

Historical Median Sales Price



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



July \$279,429 \$263,162 \$254,089 \$286,306 \$261,413 \$258,900 +3.6% +6.2% +1.0% +9.5% 2013 2013 2014 2014 2015

Year To Date

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| August | \$267,815 | \$269,538 | +0.6% |
| September | \$272,627 | \$263,764 | -3.3% |
| October | \$255,558 | \$278,030 | +8.8% |
| November | \$254,480 | \$281,923 | +10.8% |
| December | \$259,149 | \$274,417 | +5.9% |
| January | \$259,293 | \$277,748 | +7.1% |
| February | \$266,177 | \$261,858 | -1.6% |
| March | \$264,386 | \$274,649 | +3.9% |
| April | \$263,235 | \$277,609 | +5.5% |
| Мау | \$264,300 | \$281,538 | +6.5% |
| June | \$263,006 | \$287,285 | +9.2% |
| July | \$261,413 | \$286,306 | +9.5% |
| 12-Month Avg | \$262,896 | \$276,991 | +5.4% |

\$300,000 \$290,000 \$280,000 \$270,000 \$260,000 \$250,000 \$240,000 \$230,000 \$220,000 \$210,000 1-2006 1-2007 1-2008 1-2009 1-2010 1-2011 1-2012 1-2013 1-2014 1-2015

2015

This report includes data from the Wasatch Front Regional Multiple Listing Service, the Iron County Multiple Listing Service, the Washington County Multiple Listing Service, the Carbon/Emery Multiple Listing Service, the Grand/San Juan Multiple Listing Service, and the Park City Multiple Listing Service.

Historical Average Sales Price

Percent of Original List Price Received

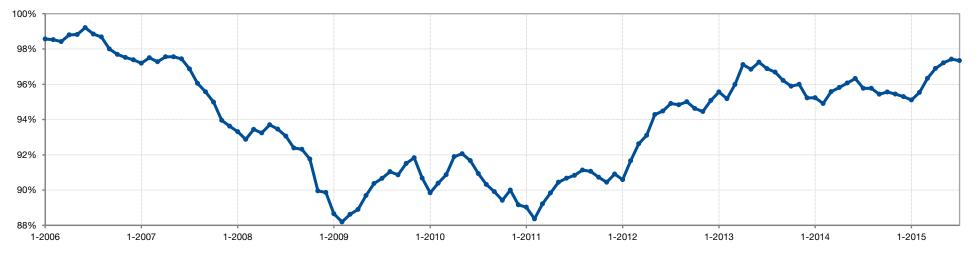
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



July Year To Date 97.3% 96.9% 96.7% 95.8% 96.6% 95.8% +0.9% -1.1% +1.6% -0.8% 2013 2013 2014 2015 2014 2015

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|-------|
| August | 96.7% | 95.8% | -0.9% |
| September | 96.2% | 95.4% | -0.8% |
| October | 95.9% | 95.6% | -0.3% |
| November | 96.0% | 95.4% | -0.6% |
| December | 95.2% | 95.3% | +0.1% |
| January | 95.2% | 95.1% | -0.1% |
| February | 94.9% | 95.5% | +0.6% |
| March | 95.6% | 96.3% | +0.7% |
| April | 95.8% | 96.9 % | +1.1% |
| Мау | 96.1% | 97.2% | +1.1% |
| June | 96.3% | 97.4% | +1.1% |
| July | 95.8% | 97.3% | +1.6% |
| 12-Month Avg | 95.9% | 96.3% | +0.4% |

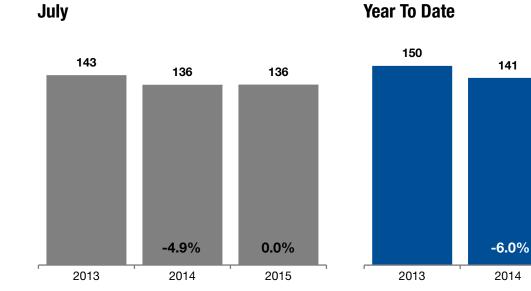
Historical Percent of Original List Price Received



Housing Affordability Index

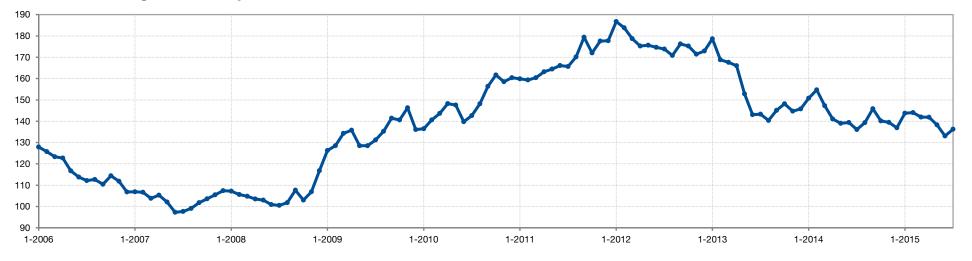
This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|-------|
| August | 140 | 139 | -0.7% |
| September | 145 | 146 | +0.7% |
| October | 148 | 140 | -5.4% |
| November | 145 | 139 | -4.1% |
| December | 146 | 137 | -6.2% |
| January | 151 | 144 | -4.6% |
| February | 155 | 144 | -7.1% |
| March | 147 | 142 | -3.4% |
| April | 141 | 142 | +0.7% |
| Мау | 139 | 138 | -0.7% |
| June | 139 | 133 | -4.3% |
| July | 136 | 136 | 0.0% |
| 12-Month Avg | 144 | 140 | -2.8% |

Historical Housing Affordability Index



140

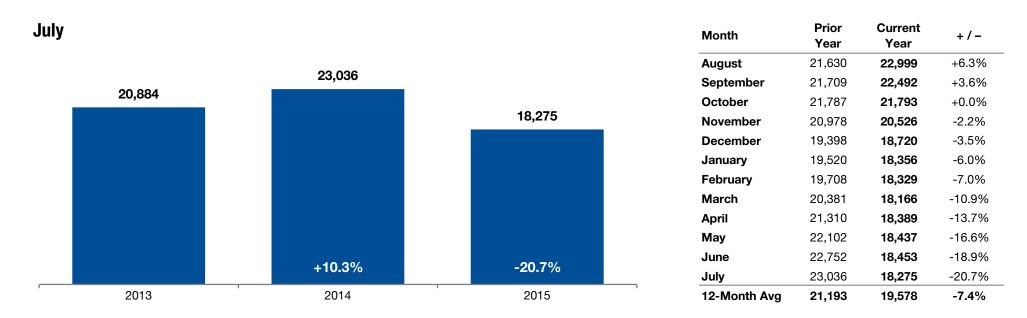
-0.7%

2015

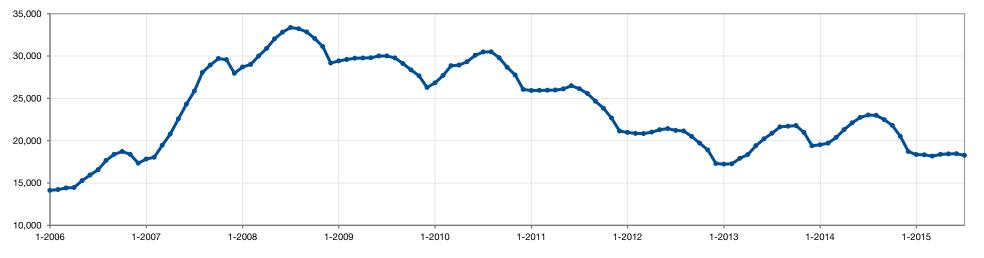
Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.





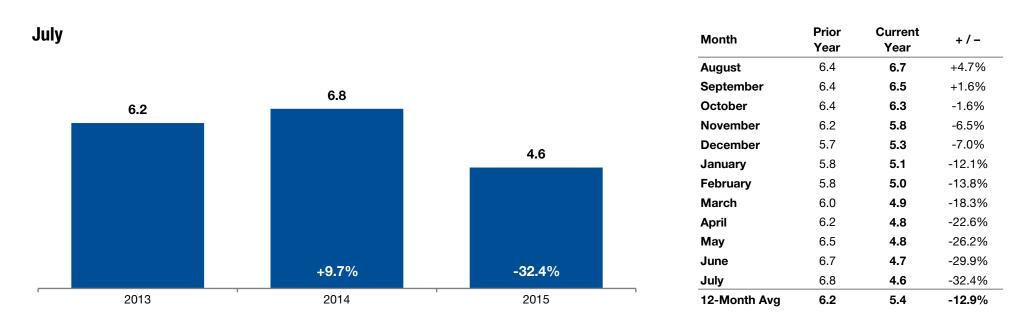
Historical Inventory of Homes for Sale



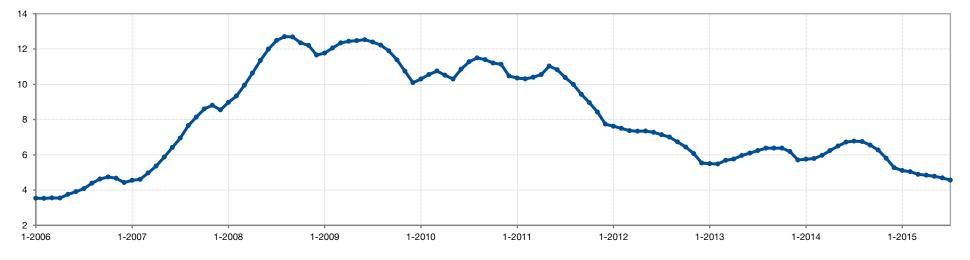
Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





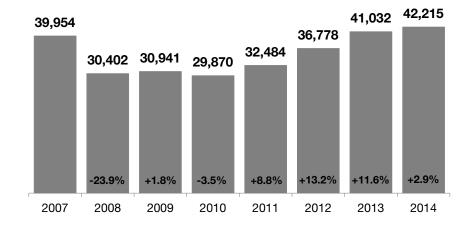
Historical Months Supply of Inventory



Annual Review

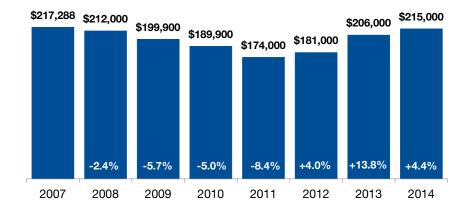
Historical look at key market metrics for the overall region.



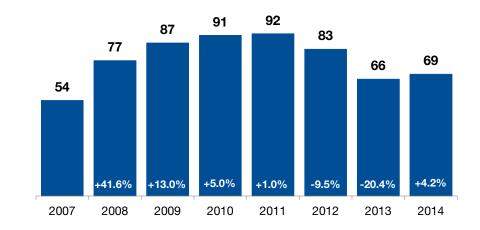


Closed Sales

Median Sales Price



Days on Market Until Sale



Percent of Original List Price Received

